

# Extinction is FOREVER Orangutans need our help

We share 97% of our DNA with Orangutans, but they are rapidly heading towards extinction due to habitat destruction.



This September, as part of Trilogy's commitment to animal welfare, we are launching an ongoing campaign to support endangered Orangutans in South East Asia.

To kick off this campaign, we will be donating **\$1.00\*** from the sale of each specially marked **box of our hero product, Certified Organic Rosehip Oil** to the **Borneo Orangutan Survival Foundation**, the world's largest Orangutan rescue sanctuary. This campaign will run throughout **Australia, New Zealand and the United Kingdom.**

Increased demand for Palm Oil and paper products has led to the deforestation of rainforests in South East Asia. Due to the loss of their natural habitat the survival of Orangutans is under threat. **The Borneo Orangutan Survival Foundation** actively rescues and rehabilitates wild Orangutans from oil plantations and releases them into wild, protected rainforest habitats.

Trilogy produces effective, quality natural skin and hair care products, which are **ethically and environmentally responsible**. Trilogy supports ethical trade practices, is against animal testing, and has recyclable packaging.

\* Represents \$1.00 in New Zealand currency

## **Trilogy Certified Organic Rosehip Oil**

Trilogy is producing a limited edition run of specially marked Certified Organic Rosehip Oil packaging for its campaign to help endangered Orangutans.

Trilogy Certified Organic Rosehip Oil is an excellent face and body moisturiser containing powerful antioxidants and 80% essential fatty acids, the nutrients your skin needs to promote the repair and rejuvenation of skin cells.

Trilogy Certified Organic Rosehip Oil has been clinically tested and shown to:

- improve skin moisture by up to 44%,\*
- decrease the visible appearance of fine lines and wrinkles by up to 23%\*
- improve skin softness by up to 21%\*

\* Clinical study to measure wrinkle reduction and moisturisation with application of Trilogy Certified Organic Rosehip Oil. Twice daily use by 20 women over 8 weeks. Not tested on animals.

**TRILOGY CERTIFIED ORGANIC ROSEHIP OIL 20ml**  
**Limited Edition issue - RRP \$18.95**

Ends

### **STOCKISTS**

**Trilogy is sold nationally** through selected Myer, pharmacies and health food stores. For further information about Trilogy products visit [www.trilogyproducts.com](http://www.trilogyproducts.com)

### **EDITORS NOTE**

**For further information about the Borneo Orangutan Survival Foundation** visit: [www.orangutanrescue.org.au](http://www.orangutanrescue.org.au)

**Trilogy products are simple, pure and vital** - maximum effect on your skin, minimum effect on our environment™ Trilogy is available in 10 markets around the globe; Australia, New Zealand, The United Kingdom, The United States, Canada, Ireland, Spain, Singapore, Hong Kong and Japan. For further information visit: [www.trilogyproducts.com](http://www.trilogyproducts.com)

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For further information, images or interviews please contact:

**Claire Obeid and Renee Black Maxted Thomas PR**

[claireo@maxtedthomas.com.au](mailto:claireo@maxtedthomas.com.au) / [renee@maxtedthomas.com.au](mailto:renee@maxtedthomas.com.au)

02 9358 5689 / 0412 322 670

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