

Newsletter Copy Writer/Editor

Help us design a better future for orangutans

Are you wild about animal conservation? Do you want to be a part of an international foundation raising awareness and funds for the critically endangered orangutan? Are you a competent writer seeking an opportunity to make a difference to save a species?

The Position

We seek the services of a talented, professional writer with a passion for animals, a creative eye and commitment to detail in delivering content for our newsletter, Forest Chatter. We produce 4 newsletter editions annually for our membership subscriber base and supporters.

This is a unique opportunity for you to give back by communicating the wonderful work of this organisation to a broad national audience.

The role is relatively autonomous but involves direct online communication with the President, administrative staff and graphic designer. As Editor you will provide the initial strategic direction, gather appropriate content including photos and artwork and coordinate the draft process through to the final proof.

We operate collaboratively as part of a small, dedicated team of passionate people from across Australia and internationally who are committed to saving and releasing orangutans.

The final say is from our President who has a passion for orangutans unlike any other!

All design work and communications will be delivered online utilising email and online portals such as Dropbox.

Critical functions

Flexibility is paramount as the Foundation operates with competing priorities in line with critical orangutan releases and publicity opportunities.

We appreciate you may work full-time, have family, external interests and commitments. What we ask is for you to deliver to the agreed schedule that we provide.

Your volunteer commitment:

- Work with the BOSA President to determine content for quarterly newsletters and update calendar for newsletter work flow
- · Collect and edit articles for newsletter and write articles as needed
- Design newsletter layout in collaboration with the graphic designer
- Meet print deadlines
- Approximately 10 hours per issue

You are:

- Collaborative, reliable and flexible
- · Capable of working effectively both autonomously and with the input of others
- · Comfortable with direction and meeting deadlines
- Comfortable communicating and delivering work online
- Creative and passionate about writing and design

Technical skills:

- Highly skilled writing ability with excellent command of English writing, spelling and punctuation
- Previous experience in a professional writing field such as copywriting, marketing or communications will be well-regarded
- Access to a computer and applicable software is essential
- Sound knowledge of desk-top publishing skills.
- Professional knowledge using Adobe Creative Suite specifically InDesign, Photoshop, Acrobat Pro and Illustrator skills will be well regarded

Starting date

We are seeking to secure a new editor to produce our future newsletter editions from June onwards. Our previous editor will be able to provide suitable handover notes and support for the successful candidate.

To apply or for further enquiries please email Jessie at fundraising@orangutans.com.au

About us

Borneo Orangutan Survival Australia (BOSA) is the Australian division of the Borneo Orangutan Survival Foundation (BOSF) an international organisation that speaks and acts on behalf of orangutans who can't.

We raise funds to support initiatives to protect this amazing primate who share 97 per cent of our DNA.

We are totally dependent on support from our donors to help rescue, rehabilitate and release the magnificent orangutan and protect and secure their rainforest home now and in the future. To learn more about us and the work we do visit <u>www.orangutans.com.au</u>

When you support us, you help us to:

- Rescue, rehabilitate and release orangutans.
- Provide quality of life, food and care for orangutans unfit for release.
- Raise public awareness and generate publicity about the plight of the orangutan.
- Purchase and protect rainforest habitat in Indonesian Borneo.
- Provide jobs and education for people who depend on rainforests to earn their living.