



VOLUNTEER OPPORTUNITY: SEO (Search Engine Optimisation) Specialist

Organisation: Borneo Orangutan Survival (BOS) Australia

Location: Remote

Time Commitment: 1-5 hours per week for 6 months

About Us: Borneo Orangutan Survival Australia is dedicated to Borneo Orangutan Survival Australia is dedicated to the conservation of orangutans and sun bears in Borneo. We are part of a global partner network who support Borneo Orangutan Survival Foundation who operate orangutan and sun bear sanctuaries in Borneo, providing a safe haven for these endangered species.

As a volunteer-based organisation, we rely on the support of passionate individuals to help us achieve our goals. We are currently seeking a volunteer SEO Specialist to join our team and help us improve our online visibility and reach.

Responsibilities:

- Develop optimisation strategies to improve the charity's search engine rankings
- Identify and address technical SEO issues on the website
- Conduct keyword research and optimise content for target keywords
- Recommend changes to website architecture, content, and linking for improved SEO
- Update website content and links to maximise optimisation and search engine rankings

Qualifications:

- 3+ years of experience in SEO
- Up-to-date knowledge of the latest trends and best practices in SEO
- Experience with website optimisation tools
- Understanding of search engine algorithms and ranking methods
- Familiarity with SEO industry programs such as Google Analytics or Adobe Analytics

To Apply: Please submit your CV to president@orangutans.com.au. Applications will be accepted on a rolling basis.

Benefits:

- Opportunity to contribute to a meaningful cause and make a difference for orangutans
- Gain valuable experience in SEO and digital marketing
- Receive due credit for your contribution
- Flexible schedule with remote work option



Join us in our mission to save orangutans from extinction and help us make a lasting impact!
Apply now to become a part of our dedicated team of volunteers.